



תל אביב
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TEL AVIV
YAFO

100

Centennial Year 1909-2009



The Tel Aviv Beach in Central Park

Celebrating Tel Aviv's 100th birthday in NYC

- > Sunday, June 21st
 - > Between 11:00 AM – 6:00 PM
 - > Naumburg Bandshell in Central Park
- (See map on other side)

The City of Tel Aviv is celebrating its 100th birthday –
Come experience the fun and sun of a typical Tel Aviv beach!

Details at: www.tlv100.co.il



The Tel Aviv Beach in Central Park

Sunday, June 21st

Come enjoy:

- 11:00** Beach games, backgammon, and matkot (Israeli beach paddle ball)
- 12:00** Beach Party with DJ Hadar Marks
- 13:00** Hatikvah Shesh – Israel's most famous reggae band
- 14:00** Beach Party with DJ Hadar Marks
- 15:00** FLOW – Cutting-edge Israeli Rock
- 16:00** Beach games, backgammon, and matkot

Throughout the day – popsicles for all!

Entrance free of charge! / Beach is open rain or shine



Location and Directions - The Tel Aviv Beach will be located near Naumberg Bandshell in Central Park. Enter the park at 69th Street and 5th Avenue on the east side or at 72nd Street and Central Park West on the west side.

Subway - East side: 6 train to 68th or 77th Streets; N, R or W trains to 5th Avenue; F train to 63rd Street and Lexington, West side: 1, 2, 3, 9, B or C trains to 72nd Street.

Bus - East side: M1, M2, M3 or M4 to 72nd Street and 5th Avenue, West side: M7, M10, or M11 to 72nd Street and Central Park West, Crosstown: M-66 or M72 to Central Park West or Fifth Avenue.

For more details: www.tiv100.co.il

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The Israel Ministry of Foreign Affairs

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